

# Tech startups that have managed to grow despite COVID-19 Lockdown

Survival of businesses especially small businesses and start ups have been put at stake due to Covid-19 crisis. There has been an unprecedented growth in employee layoffs, salary cuts and shut down of hiring pertaining to the Covid-19 pandemic hit across the globe. The economy has been slowed down hit miserably and there is financial crunches in every business. Start-ups which are said to be the worst affected have brought changes in their investment pattern and the overall functioning. While some are finding new ways to fund their business, others are looking to move on with new business opportunities. Interestingly, some of the start-ups are growing well despite the present market adversities. They are on a growth trajectory and setting examples for others to combat with the crisis.

A new 2020 survey conducted in February reveals that many Indian start-ups had prioritized growth over profitability, but that could change due to the Covid-19 outbreak that has infected thousands and impacted businesses worldwide. Here adding few best-growing start-ups for your reference. Here is a list of some best-growing start-ups.

## **CloudConnect Communications**

CloudConnect Communications, India's first end-to-end cloud and mobile app-based PBX and digital unified communication service. The company has seen 100 per cent growth in their business as they provide remote working solutions and lockdown is all about working from home. They are growing faster than before as people are using more of their solutions to stay relevant.